

FIRE SALE OF TOYS

\$15,000 Worth of Toys In One Big Sale

Some Damaged by Water—Some by Smoke—Some Entirely Destroyed—Some Good As New

The Insurance Companies Paid Us Now It's Your Chance to SAVE

Practically every toy embraced in this sale can, by a little renovating, be placed in first-class condition. In many cases, where dolly's dress has been soiled, a fresh new frock will make her look as good as new—where their faces have been smoked, they can be cleaned—with a little care they all can be put into acceptable condition.

Bry's

MEMPHIS, TENN.

We do not claim all the items embraced have suffered from the fire—but the insurance companies, by prompt settlement, have made it possible to lower our prices. While the fire did considerable damage, it in no way affected the variety—for we had duplicates of practically every item in the warehouse.

MEMPHIS, TENN., TUESDAY, N

SAD NEWS KIDS; FIRE BURNS TOYS AT BRY'S STORE

Twenty thousand dollars' worth of dolls, toys and holiday goods were threatened with destruction this afternoon when fire broke out in ware rooms leased by the Bry-Block Mercantile Co., at 81 Jefferson av. Prompt work of the fire department confined the loss to a few thousand dollars. Boxes of dolls were broken open and scattered on the street. Policemen rescued them. Only stocks on the first floor were damaged, as the fire did not reach the upper stories. The origin of the blaze is unknown.

\$1,000 LAUGHED

Sale Begins Tomorrow Morning Promptly at 9:30 O'clock

At 79 and 81 Jefferson Ave.

Rogers Building
Formerly Occupied by the
Piggly Wiggly Store

We have selected at random a few items to give you some idea of the possibilities this sale offers in point of variety as well as value-giving. However, we advise early choosing, for in some instances the assortments are limited, and it will be impossible to replace them at these prices. No mail or phone orders filled, and none sent C. O. D. Practically the entire Rogers building is being utilized for their display—sale starts promptly at 9:30 at 79 and 81 Jefferson avenue, formerly occupied by the Piggly Wiggly store.

Positively
No Exchanges

					
Boys' \$8.50 Automobile Steering Gear, Well Made, at..... \$4.87	Boys' \$4 Hand Car Easy to Operate \$2.49	Wood Auto Car Enamel Finished \$2.49	\$1.25 Steel Wheelbarrow Made of Steel—Attractively Painted, at, Each 79c	\$1.50 and \$2.00 White Enamel Beds and Cradles 49c	\$1.50 Steel Express Wagon Standard Size, Painted Red 98c
					
\$5 Reed Doll Go-Carts \$2.98	75c Dressed Dolls 25c \$1.25 and \$1.50 Dressed Dolls, sale price, 49c. \$1.75 and \$2.00 Dressed Dolls, sale price, 75c. \$2.25 and \$3.00 Dressed Dolls, with wigs, each, 98c. \$3.50 and \$4.00 Dressed Dolls, with wigs, each, \$1.50.	Toy Pianos 11-Key, Mahogany 95c For 6-Key Mahogany 29c	Boy's VELOCIPEDE \$1.59 Substantially Built With Comfortable Seat	Girl's Tricycle \$4.98 Rubber Tired Wheels. Well Made.	\$2 Doll Beds 98c With Mattress and Pillows. 24 Inches Long.
					
Boys' \$4 Hobby Horses \$1.89 Attractively Painted, With Stirrups. Well Made.	Child's \$6 Desk and Chair Complete \$3.98 Roll-Top Desk, Golden Oak Finish, Two Pieces \$3.98	50c Piano Stool Mahogany Finish 19c	Galloping Hobby Horse \$5.98 Leather Saddle	Toy Ranges Made of Cast Iron Nickel-Plated 49c	\$1.75 Doll Furniture 79c Dressers, Bureaus, Chiffoniers
					
\$2 Collapsible Go-Cart 98c Hood and Rubber Tires	79c Chair or Rocker 49c Oak Finish	Combination Savings Bank 19c	Child's \$1.25 Rocker or Chair White Enamel 79c	\$1.25 Mechanical Train 69c With Track	\$1 Sandy Andy Sand Dumping Toy, Sale Price 69c
					
25c Stick-craft Toy Builders Sale Price 10c	\$1.50 Shoo Fly Two Horses with Seat in Center 89c	\$1.50 Combination Blackboard With Revolving Chair 98c	\$3 Striking Bags, \$1.98 FOOTBALLS 69c Boy's Football..... 25c \$1.50 Rugby Football..... 75c \$2.00 Rugby Football..... 98c \$3.00 Rugby Football..... \$1.50	Microscope For Showing Moving Pictures Sale Price \$2.49	Choice Lot of Books Values From 20c to 39c 5c
					
Popular Game Boards Worth 35c to 59c 19c	The Famous Game Parchesi 59c	Boys' Drums With Sticks 50c Values 19c	69c Roller Chimes Nicely Finished 25c	50c Toy Tea Sets 10-Piece Decorated China 21c	Boys' Boxing Gloves \$2.50 Set for \$1.69
					
Children's 50c Blackboard Sale Price 25c	Boy's \$15 Automobile With Rubber Tired Wheels \$7.98	Child's \$1.25 China Tea Set 75c	Boy's 75c Dumping Wheelbarrow 49c	\$6.50 Reed Doll Carts Rubber Tires \$3.98	35c Christmas Stockings Filled 19c
					
Schoenhut \$2 Humpty Dumpty 98c	\$3.25 Folding Desk With Blackboard Maple Finish \$1.98				

TO INSURE PROMPT DELIVERY TAKE SMALL PACKAGES WITH YOU—POSITIVELY NO EXCHANGES